



Your Graduation Video

Congratulations! You've made it all the way through the course, as long as you turn in this one final video.

If it was me, I would make it something I want to send to my list, maybe to post to YouTube, or maybe even make a video ad or a sales video. Or how about an About Us page video, another coaching video (you can never have too many of those), maybe the first in a series of FAQ videos or the beginning of an initiation sequence. Anything that would allow me to spread my wings and see how far I can fly.

This is the kind of video you'll be making for a long time because it's the video that begins building the world out there that you've been building inside yourself for so long.

Truly there's no more need for half measures, playing it safe, dipping your toe in the water, seeing which way the wind is blowing.

You are no longer "effect". You are "cause". So start causing your vision to take form.

If you don't feel ready, know you are probably 100% ready, and that what you're feeling are nerves.

That's perfect. Go with that.

Make a video in your Role, using your e-motion, visualizing the e-motion of your viewer, primed with an action, and energized through a few warm-ups.

Make the video, post it to the Graduation thread, and I'll see you on the other side with the secret to applying this to your entire business.

Happy Shooting!



Selling Without Persuasion™