



The Actions Video

This video will be your first re-make of the 1-minute Big Why video you made earlier in the course.

The only difference is that this time you'll **add an action** to the story. Your actions should ignite your speech, make it more intentional, more passionate, more definite, and hopefully more clear.

Just use the same script you used on the last video and let's see what happens.

After you've made this video, post it to the **Actions Video thread** in the Greenroom, and we'll make sure the next lesson opens up for you.

As always, if you have any problems with either shooting or uploading, give us a shout at clientcare@visibleauthority.com and we'll get you back on track pronto.

Happy Shooting!



Selling Without Persuasion™