



THE SOVEREIGN

"HERE I AM"

Also known as the Preacher, the Adult or the Enlightened One. He is called the Sovereign because whatever emotional needs he may have, he gives to himself. He never needs to look outside for his own self-worth.

That's why the most important thing to know about The Sovereign is that he does not need you.

The second most important thing to know is that his detachment to outcome is so crazily effective that the Sovereign attracts more than his fair share of followers.

How's that for a bit of reverse psychology in action?

Setting aside the factor of wanting what you can't have, let's look at The Sovereign's character.

He can be calm but joyful, focused but silly, serious yet insouciant. In other words, he is a study in contrasts because he has transcended yin and yang and sees adherence to one way of being as boring. He might be tempted to quote Emerson: "A foolish consistency is the hobgoblin of little minds."

He cares not one whit about persuading you to do anything. He learned long ago that persuasion is nothing more than insecurity made manifest. He knows who he



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is and he knows how to communicate that in a way that is meaningful for those who need him.

He doesn't reach out to anyone. He stands and does his thing and others flock to him for strange and unaccountable reasons. Except now we know that there's nothing strange about this phenomenon at all, is there? For the Sovereign has mastered not only his e-motions, but yours.

And there is nothing on earth more attractive than that.

If you enjoy operating at a high mental and emotional level, you might really enjoy this Role. It has the advantage of being surprising and controversial so it is more likely attract your perfect clients. It will also repel those who do not resonate with your values.

The Sovereign has fully merged with his Role, so it is an effortless joy to portray it on camera.

To the observer, The Sovereign is endlessly insightful, a little crazy, very wise and unexpectedly compassionate.



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Energy Structure of the Sovereign

E-motion

Confidence / Gratitude / Trust / Joy

Counterpart e-motion

Jealousy / Longing / Pride / Despair

Examples

Eckhard Tolle / Guy Finley / Richard Branson

Action

To Lead



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